

Appendix 1 - Redditch Partnership

AoHN Project

(Winning Winyates)

1. Brief Overview

1.1 The AoHN Project has been operating since July 2010. It has 2 objectives:

1. To coordinate partnership activity in the target area – Mainly strategic
2. To engage and develop the local community. – Mainly operational

1.2 There are four overarching outcomes for the project:

1. To reduce the perception of Anti-Social Behaviour in the Area
2. To improve Health and Well-being
3. To improve the Skills and Confidence of Local Residents
4. To increase wider Community Involvement/Engagement in decision making and problem solving

These were agreed by Redditch Partnership in 2011. All activity takes place under one or more of these overarching outcomes. Individual measures of progress have traditionally been developed through Service Level agreements, results achieved and/or evaluation by participants. Work is now taking place to produce measures based on the purpose of each activity/initiative.

1.3 The original target area was based on the area around Ipsley CE Middle School and consisted of:

- Winyates Centre
- Dolben Lane
- Winforton Close
- Kinnersley Close
- Fownhope Close
- Lingen Close
- Mordiford Close

1.4 The project is independently funded for 5 years through Reward Grant money allocated to Redditch Partnership. The original funding was £500k, this was reduced to £400k due to budget cuts.

1.5 The project also included 2 capital projects:

Residential security for Winyates Centre – in partnership with RBC Housing Capital

Winyates Retail and Craft Centres Regeneration – Fully funded through AoHN Project.

2. What are we currently doing

2.1 Strategic Initiatives:

Winyates Specific

- Winyates Alliance –
 - 3 local Borough Councillors,
 - 14 local partner agencies/VSO's and
 - 7 local residents regularly attend.

The Alliance model of working seeks to integrate and align the responses of statutory and voluntary agencies to the needs identified by local communities, to produce a consistent and sustainable process. The model aims to harness the potential of individuals and local communities so that they can benefit from and contribute to regenerating their own neighbourhoods. The challenge of this requires a shared sense of responsibility and focus from statutory agencies, the voluntary sector and most importantly the communities themselves. Close attention has to be paid to getting the local priorities right, the challenge is to increase opportunities for all members of the community to enjoy the best possible quality of life, and to be able to participate fully in the economic and social life of the community in which they live.

The first Winyates alliance meeting was held in 2012 and the group has been focussing on why Winyates was identified for the AoHN project, and is now working on their priorities for the local area.

- Estates Enhancement – A joint working project between RBC's Environmental Services, Housing and AoHN project to deliver improvements to the local area from capital landscape funds. The group was put on hold for twelve months whilst the external insulation work was carried out on Winyates west. It is now reconvening and is looking at ways to engage residents in planning the work to be undertaken.
- Raising Aspirations – on behalf of Public Health to improve educational outcomes for disengaged/low attainment pupils at Arrow Vale RSA Academy in partnership – Of the original 11 students attending the alternative curriculum training at Barnardo's wheels project;
- 7 continue to attend. (Retention Rate 64%) The other 4 are in alternative educational provision and can no longer participate. All 11 will have achieved awards as a direct result of attendance at the project. 8 are on track to receive

entry Level 1 Awards. 1 has progressed to Entry Level certificate and 2 will achieve the full Level One Award.

Tri Estate (Winyates, Church Hill, Matchborough)

- Training and Development Group – Bringing together all local partners (including those who deliver on Matchborough and Church Hill) who deliver skills and other training in the local area. The group identifies gaps in existing provision and future needs based on their own resident consultation and on responding to known developments that will impact on the local community e.g. Welfare Reform, to develop appropriate training. The group is made up of 7 local providers.
- Well-being Centre – To provide a multi-use facility both physically and virtually to provide access to a range of agency and voluntary sector services for the tri-estate area. The need for this was developed from partner agencies identifying services that were hard to access, already at capacity elsewhere and the needs of their clients. 12 partners are involved in this project including the local pharmacy and local voluntary sector organisations.
- Money Advice - To establish drop in money advice sessions for the local community (extending to the whole of the tri-estate area). Two professional courses and 2 community courses have already been provided. Financial Management - Providing training to professionals to become a referral route for local residents who would benefit from financial capability training, to provide community based training for those individuals. A successful grant bid means that the Money advice sessions have now begun. There are up to twelve drop in sessions available every week.
- Community Based Training – See training and development group above.
- Holiday Play care – To offer good quality playscheme type day care during school holidays from 9a.m. to 4 p.m. daily at substantially reduced rates. During 2012/13 236 places were filled. These children came from 42 households in the AoHN and tri-estates area (children are targeted through local schools but some live outside the target area), with an average of 47 children attending each day. The first scheme run during Easter 2012 had an average of 38 children attending, the Easter scheme in 2013 had 62 children attending an increase of 61%.
- IAG/Signposting – See community well-being centre above
- Internet/IT Training – This is being developed for delivery during the Spring and Summer of 2013 to meet the local demand for access to online applications for Universal credit, School Admissions and Universal Job search etc.
- Employability Training – To establish on-going employability related training to work with local jobless residents to improve their job hunting skills and build their self-confidence and self-esteem. This was originally fully funded through

the AoHN Project project but in September 2012 a new CIC - Inspire Community Training has now been set up in Winyates Craft Centre to deliver this and other training. Funding from the AoHN Project is no longer required.

- During 2012/13:
 - 3 employability courses were run with 30 students completing,
 - Business administration has 10 students attending,
 - Health and Beauty 4.
 - Confidence building has run twice and 20 students have attended.
 - The Numeracy course currently has 11 students.

Borough Wide

- Food Bank – To establish a Redditch wide food bank with a central food collection point and a network of locally based distribution points. A steering group based on a partnership between local faith and non-faith based groups, and a private sector company has been established. A charity has been set up to administer the food collection bank under the auspices of the Trussell Trust. There are 12 individual groups on the steering group and 2 volunteers.

2.2 Operational Initiatives:

Winyates Specific

- Winyates Central – To establish two linked performance based arts projects for local young people in the Winyates area, 1x drama and 1 x street Dance. With the aim of producing joint performances in and for the local community. Up to 20 young people are involved in this project.
- Breakfast Club – Providing an activity based breakfast Club at Roman way First school. The school had identified that children were being dropped off at school before opening time without breakfast. This impacted negatively on their performance at school. 29 children regularly attend the club, which is staffed with one paid member of staff and 2 volunteers. A successful grant bid means that the club is fully funded for 2013/14.
- Community events – Street Theatre, Carol Concerts, Autumn Festivals, these were originally set up as community engagement events to assess demand for community capacity building activities. Local residents have continued to support these events in increasing numbers, taking part as volunteers, organising and suggesting ideas to improve the events.
- Community engagement – a range of activities are undertaken on a regular basis to find more ways to include all members of the community, consult with them on their needs, and to test activities suggested by local community members. See Winyates Central above.

- Street Soccer – This is a drop in session every Monday night utilising the local middle school, up to 25 young people are involved in any one session. This is run by one paid member of staff and one volunteer. This evolved from the Summer activity tester programme put on in 2010. Of the 11 young people’s activities provided this was the one local young people wanted to continue.
- W.A.I.T (Winyates Association of Independent Traders) – This group grew out of the consultation around the Centre Regeneration Capital project. A participatory budgeting approach was used to identify the best use of the £50k from the AoHN project . Work is on-going but includes:
 - Repainting of the shutters
 - Retarmacing of the retail centre
 - New fascia boards and shop signs to the front and rear of the shops
 - Information boards
 - New cast iron security window guards to the craft centre
 - New signage for the craft centre
 - New waste and recycling bins

The group meets on a regular basis and is in the process of constituting. It is made up of independent traders both in the shopping centre and the Crafts Centre.

- Residents Groups (Cross Tenure), Winyates centre, Leysters and Treville Closes. These groups grew out of requests from residents in these local areas to have a forum where they could discuss their particular issues, the Winyates Centre group is facilitated by Tenant Involvement with support from the AoHN project. The Leysters and Treville Close group is facilitated by the AoHN project.
- PACT – The AoHN project supports the local Winyates and Winyates Green PACT, developing publicity, trying to involve more residents and attending all meetings.
- Community Consultation – Was carried out in October 2012 to assess what training needs there were in the local community 40 local residents attended the open day and requested training in:
 - Computer Skills - 15
 - English/Maths - 11
 - Family Learning - 10
 - Arts and Crafts - 13
 - Employability Skills - 17
 - Confidence Building – 9

These are now all being provided through Inspire Community Training CIC based in Winyates Craft Centre and more consultation events are planned to develop these courses further. All courses provided are free at the point of entry to all qualifying residents.

- Food Parcels – To provide Christmas parcels to local families in need. The identification of these families was through local agencies including the local schools, local policing teams, locality team and health visitors. In 2012 76 parcels were distributed, this is a 73% increase from the base of 42 parcels in December 2011. Recipients of the parcels were 92 adults and 118 children. The increase in parcels is a cause for concern amongst all the agencies involved. All the people referred to the scheme are receiving support from one or more of the referral agencies to work through their issues and find a ways to tackle them.

3. Future Plans

Short Term

- Opening of Community Well-being Centre
- Opening of Community Office and venue
- Opening of Centralised Food Bank
- Set up of distribution centre for food parcels
- Internet Training Roll Out
- Access to Internet
- Money Advice
- Financial Management Courses
- Newsletter and other media based information

Medium Term

- Wider Internet accessibility – with drop ins, supported sessions etc.
- Extended Financial management Support, more availability of advice and support, working with Locality to integrate this provision
- Community Orchard – setting up a Friends of Linton Orchard to increase community engagement and activity
- Community Allotment – still being developed
- Extended community based training – based on identified needs and ideas from local communities.
- Area Improvement Scheme – Previously known as Estates Enhancement
- Partnership learning project with Ipsley CE RSA Academy to provide training for parents to up skill them to assist in their children's learning, this will be developed over the Autumn term and include parents and working with relevant partner agencies as the requirements become clearer.

Long Term

- Move alliance to fully constituted local support group – target date is still 2015
- Community Plan – under the auspices of the Alliance with input and consultation across and with the whole community and partners supporting.
- Sustained and effective partner support and involvement
- Networked working across tri-estate area – extending the project to include the other two estates both of which have significant areas of deprivation and to achieve some economies of scale for activities and projects developed.

5. On-going Activity

On a daily basis the work continues to manage/support existing projects and activities, and residents who are participating in them. These form the basis of the community engagement and development in the area, and ensure good links into the community.

6. Linking with Locality (Housing) Transformation

The Transformation Locality team established by Redditch Borough Council in 2012 is also based in the Winyates area.

The AoHN Project has supported this initiative with information and advice, accessing local partners, training, development and community activity. For example

- Debt Advice Sessions
- Free Financial Management Courses
- Food Parcels
- Christmas Parcels
- Employability Training
- Members of Winyates Alliance

The detailed demographic information based, on deprivation indicators developed for the AoHN demonstrates that the majority of residents in the area are not in Council Housing. Recently work has begun to more closely align the work of the AoHN Project with that of the Locality Team. We have now begun work on developing a joint set of measures for the Money Advice and Financial Management project as this is in its' infancy and lends itself well to developing these. Further joint measures for other projects will be developed. More work will also take place to both teams looking at how we

can jointly address issues coming from each of the projects and how we can “pull” support from one another to effectively meet those needs.

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